



amazonmechanical turk
beta

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Sentiment Analysis requires context

Good grief.... Visa Problem Prevents Entrepreneur From Creating American Jobs - ABC News

<http://abcn.ws/vuwEAs> (via [@ABC](#))

Saw a nice sale at [@petco](#) but then remembered those 100 animals they let drown. I'll spend the \$5 extra at my local store. [#fb](#)

And then there's sarcasm

Would you like to be lost and confused in an airport due to insane signage and design? May I recommend the [@Delta](#) terminal at JFK!

And Mixed Media



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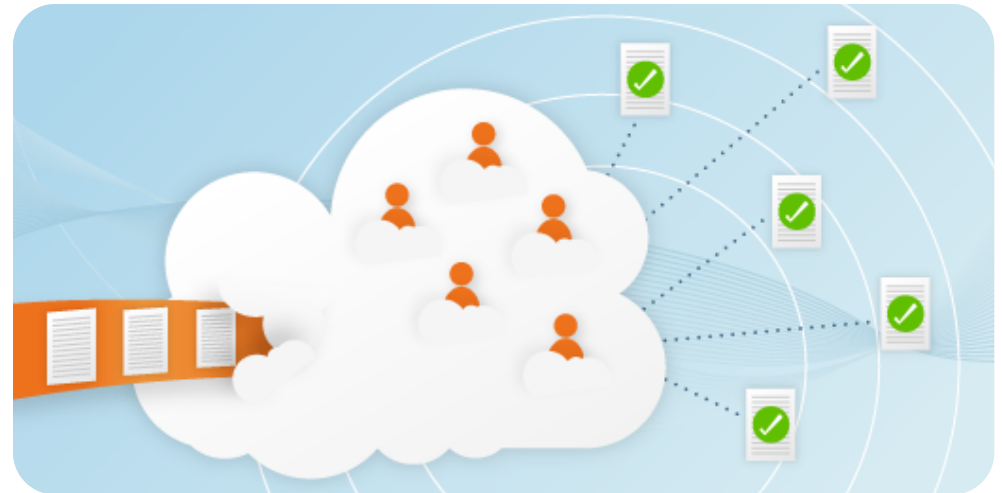
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AutoCorrect #FAIL



Mechanical Turk is a Marketplace for Work

- 500,000 Workers
- 190 Countries



How Good?

- Train and Qualify Workers



On-going evaluation



XX Doe

I watched the first one a few days ago and realized I never saw this the whole way thru so I **Netflixed** it.



XX Doe

It's a line from a Woody Allen movie I just **netflixed**. Manhattan Murder Mystery.



XX Doe

BofA "**netflixed**" it - no more \$5 debit fee. <http://ow.ly/7fEA8>

Thank you. Questions?



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